



## Investor Presentation July 2021

Presented by



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Vocational fleets

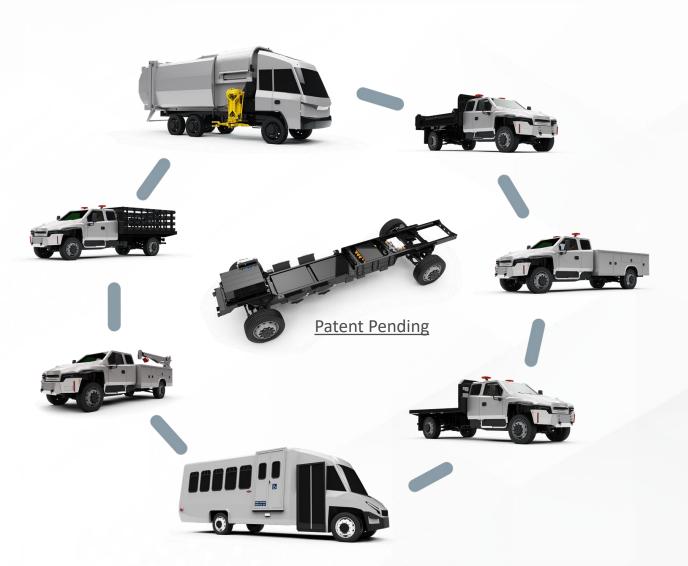
are being

FORCED

away from Gasoline
& Diesel engines...

WHAT IF **Zeus** is the solution to this industry wide problem?

#### **Customer Centric Solution built for Success**



- 1 The Customer's specific needs
- **Zeus' Configurable components**
- Integrated work functions



## **Unlimited Solutions**

A common bill of material set configured to meet the segment need without significant "customization expense"



#### **ZEUS DIFFERENTIATION & VALUE PROPOSITION**

#### **Electrification Driving Factors**

- Lower Operating Costs
- Environmental Impact
- Productivity Enhancements
- Noise Safe Environment
- Company Image
- Legislation EV Mandates / Incentives

#### **Zeus Differentiators**

- Configurable Cab-Chassis
- Holistic System Integration
- Speed to Market
- Wide Range of Weight Classes
- Enable Using Existing OEM Bodies
- No Compromises for Fleet Users
- 10 Year Life @ Max Payload!





Sacramento Municipal Utility District

#### "Zeus is a phenomenal addition to our fleet.

Not only do they showcase the future of electric vehicles and the ability to transition a large fleet to all-electric, but they also reduce operating costs and greenhouse gases, helping us meet our goal of zero carbon by 2030."

- SMUD General Manager and CEO, Paul Lau











C A L I F O R N I A MOBILITY CENTER



CALIFORNIA STRATEGIES, LLC

Initial Purchase Agreement for these 5 configurations

NTEA Segment [body type] Data: Annual Segment Sales

20,000 units - Platform

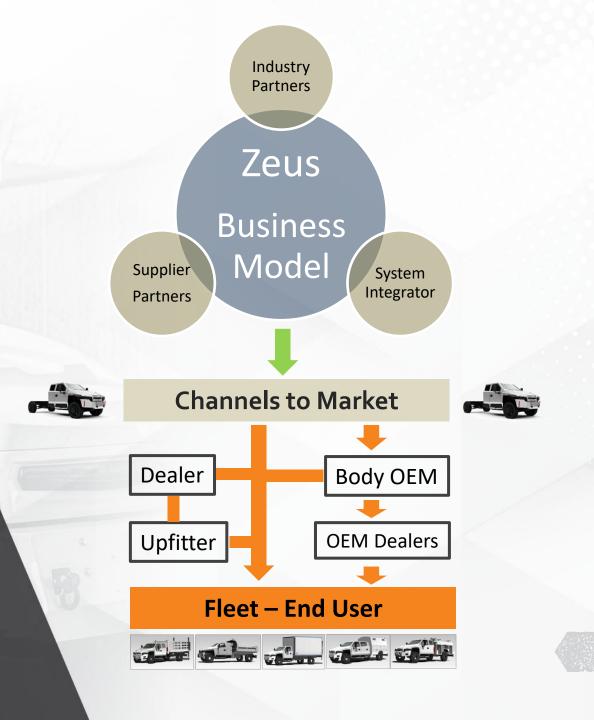
15,000 units - Dump

40,000 units – Dry Van

40,000 units - Service

Zeus Cab Chassis Channels to Market

Positioning our Body
OEM Customers for
Success!



#### Programs Set Up \$750M+ in Opportunity Pipeline

#### **Segments**

|  | Flatbed /<br>Stake | Dump | Service /<br>Crane | Box Delivery | Bucket Lift | Specialty | Fire &<br>Rescue | Shuttle Bus | Sweepers /<br>Vacuum | Refuse | RV |
|--|--------------------|------|--------------------|--------------|-------------|-----------|------------------|-------------|----------------------|--------|----|
| * (1) CUSTOM TRUCK ONE SOURCE.                 |                    |      |                    |              |             |           |                  |             |                      |        |    |
| MONRO E TRUCK EQUIPMENT                        |                    |      |                    |              |             |           |                  |             |                      |        |    |
| STELLAR  |                    |      |                    |              |             |           |                  |             |                      |        |    |
| CURBTENDER                                     |                    |      |                    |              |             |           |                  |             |                      |        |    |
| Barrington Bus                                 |                    |      |                    |              |             |           |                  |             |                      |        |    |
| sylvansport Adventurous. Comfortable. Camping. |                    |      |                    |              |             |           |                  |             |                      |        |    |
| * KNAPHEIDE                                    |                    |      |                    |              |             |           |                  |             |                      |        |    |
| Regional Upfitters                             |                    |      |                    |              |             |           |                  |             |                      |        |    |
| BRAUN  |                    |      |                    |              |             |           |                  |             |                      |        |    |
| * <b>IVIARION</b>                              |                    |      |                    |              |             |           |                  |             |                      |        |    |

\* Signed Orders or Agreements

Backed with Tight Industry Relationships & Experience

#### **Vocational End Users**





















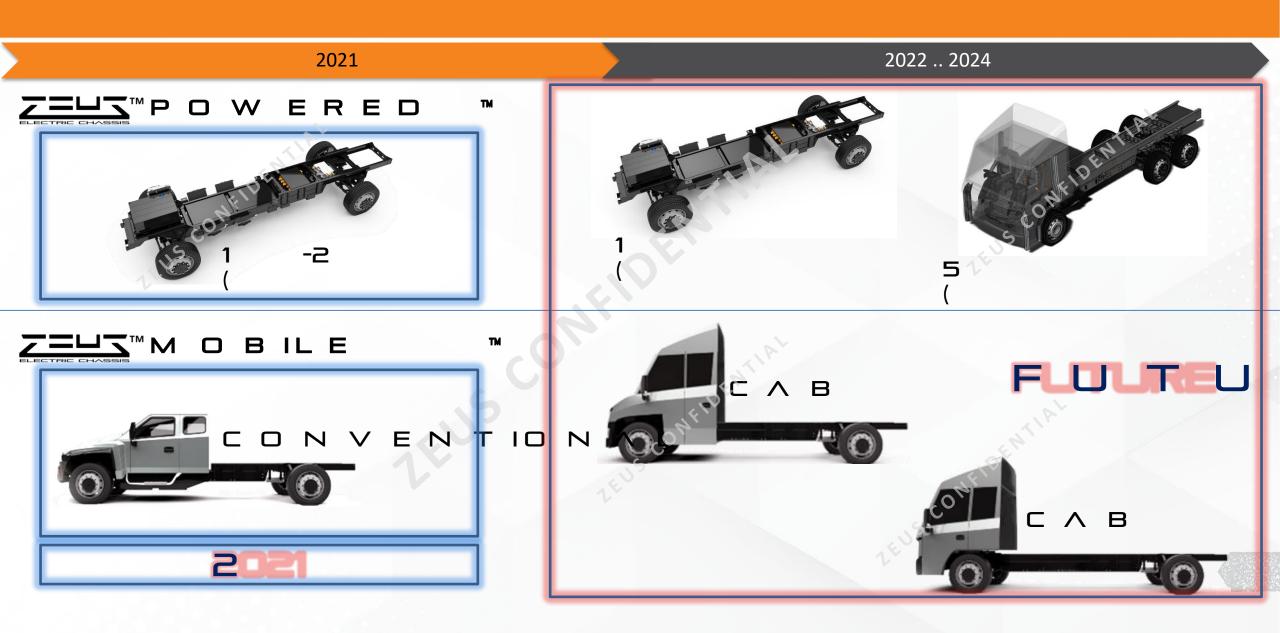






**Engaged OEMS** 

#### Roadmap



#### **Scalability**

- 350,000 sq ft
- ISO 9001:2015 Certified
- Talented Workforce
- Assembly
- Fabrication
- Supply Chain at Scale



MOU signed with



### CHOCTAWGLOBAL

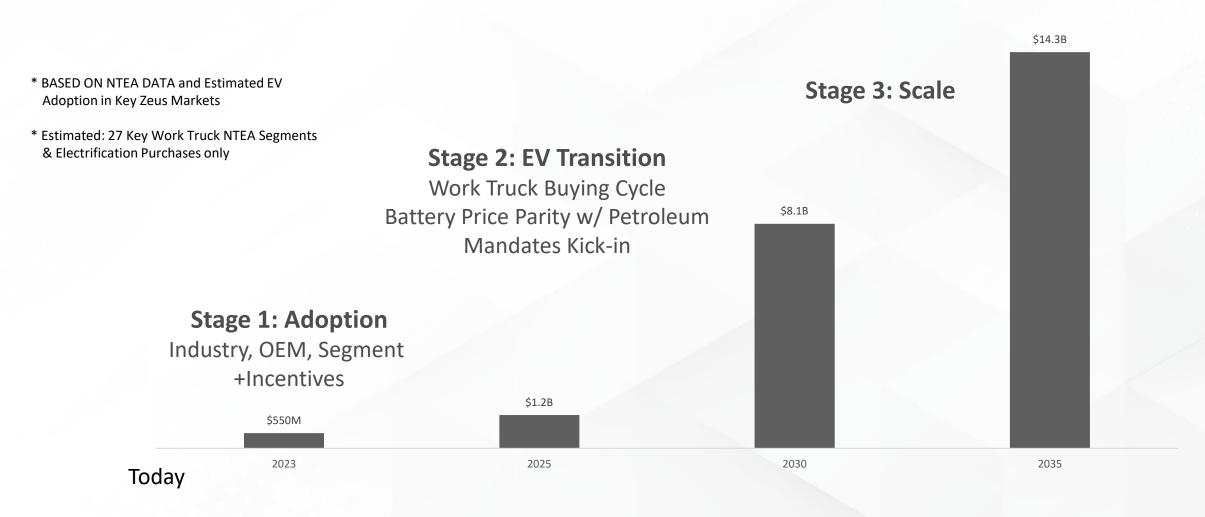
#### MANUFACTURING GROUP

The Choctaw Nation of Oklahoma is the third largest federally recognized tribe in the United States.

#### https://youtu.be/apNznBd2\_1E



#### **Work Truck EV Addressable Market + Adoption Curve**



#### **Comparable Valuations**

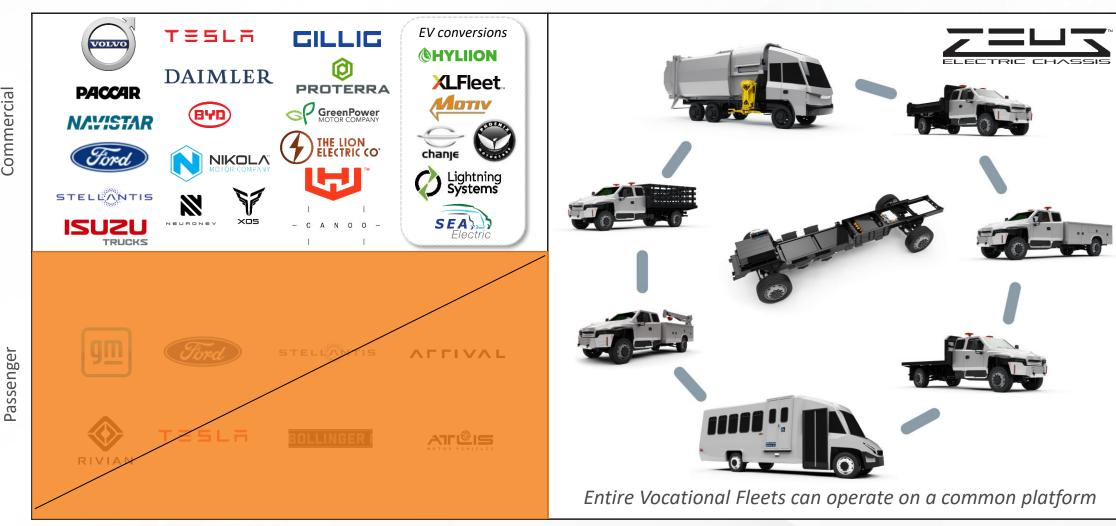


LAMBERT

|                             |             |                      |                        |                   |              |                  |            | LAP       |
|-----------------------------|-------------|----------------------|------------------------|-------------------|--------------|------------------|------------|-----------|
| Company Name                | Ticker      | Market Cap<br>(\$MM) | Total Raised<br>(\$MM) | Revenue<br>(\$MM) | EV<br>(\$MM) | EBITDA<br>(\$MM) | EV/Revenue | EV/EBITDA |
| NIKOLA                      | Nasdaq:NKLA | 5,120.05             | 1,086.00               | 0.04              | 4,512.12     | -454.75          | 112,803.00 | N/A       |
| <b>©HYLIION</b>             | NYSE:HYLN   | 1,802.49             | 374-35                 | 0.00              | 1,225.75     | 317.64           | N/A        | 3.86      |
| TESLA                       | Nasdaq:TSLA | 641,212.80           | 12,598.07              | 35,940.00         | 636,561.80   | 2,668.00         | 17.71      | 238.59    |
| WORKHORSE 识                 | Nasdaq:WKHS | 1,747.48             | 52.85                  | 1.83              | 1,899.78     | -37.11           | 1,038.13   | N/A       |
| GreenPower<br>MOTOR COMPANY | TSX:GPV     | 597.39               | 14.02                  | 8.15              | 575.45       | -4.72            | 70.61      | N/A       |
| SAIC MOTOR                  | SHG:600104  | 37,025.57            | 6,241.09               | 121,320.00        | 35,918.54    | 6,683.52         | 0.30       | 5.37      |
| LIGHTNING<br>e M O T O R S  | NYSE:ZEV    | 593.16               | 152.70                 | 9.00              |              |                  | N/A        | N/A       |
| THE LION ELECTRIC CO.       | TSE: LEV    | 3770.673             | 200                    | 29.00             | 3770.673     | -4.00            | 130.02     | N/A       |
| ♠ RIVIAN                    | Private     | N/A                  | 8,651.25               |                   |              |                  | N/A        | N/A       |

#### **Competitive Landscape**

We didn't set out to just build a better electric truck. We set out to create a new industry.



Low configurability

High configurability

Commercial

#### Regulation D, 506C Series 2 SAFE Investment Scenarios



#### \$5,000 Investment - REG-CF SAFE - Scenarios

| 80% Discount Rate, \$120M CAP           | LIQUIDITY EVENT - VALUATION SCENARIOS |            |             |             |             |               |  |  |
|---|---------------------------------------|------------|-------------|-------------|-------------|---------------|--|--|
|   | 40,000,000                            | 80,000,000 | 120,000,000 | 250,000,000 | 500,000,000 | 1,000,000,000 |  |  |
|   |                                       |            | SAFE CAP    |             |             |               |  |  |
| Pre-Cash Share Price                    | \$4.64                                | \$9.28     | \$13.92     | \$29.01     | \$58.02     | \$116.04      |  |  |
| SAFE Discount Price                     | \$3.71                                | \$7.42     | \$11.14     |             |             |               |  |  |
| Liquidity Price (based on CAP)          | \$13.92                               | \$13.92    | \$13.92     | \$13.92     | \$13.92     | \$13.92       |  |  |
| SAFE Price at Conversion                | \$3.71                                | \$7.42     | \$11.14     | \$13.92     | \$13.92     | \$13.92       |  |  |
| SHARES Issued                           | 1,347                                 | 673        | 449         | 359         | 359         | 359           |  |  |
| Pre-Cash (Multiplier @ liquidity event) | 1.25                                  | 1.25       | 1.25        | 2.08        | 4.17        | 8.34          |  |  |
| REG-CF Prefered Stock Value             | \$ 6,250                              | \$ 6,250   | \$ 6,250    | \$ 10,420   | \$ 20,841   | \$ 41,681     |  |  |

Disclaimer: Certain information included in this document contains forward-looking information, including "future oriented financial information" and "financial outlook" under applicable securities laws (collectively referred to herein as "forward-looking statements"). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to: (i) the projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the SAFEs being offered by the Company; (iii) the expected development of the Company's projects, and/or joint ventures; (iv) execution of the Company's vision and growth strategy; (v) sources and availability of third party financing for the Company's projects; (vi) completion of the Company's projects that are currently underway, in development, or otherwise under consideration; (vii) renewal of the Company's current supplier and other material agreements; and (viii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management's beliefs and opinions with respect to the future so that they may use such beliefs and opinions as one factor in evaluating an investment.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Forward-looking statements necessarily involve known and unknown risks and uncertainties that may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements. There can be no guarantee that the Company will engage in any future financing which would give rise to the result described in this document. If such a financing does occur, there can be no guarantee as to the timing of such financing or the valuation at which such financing would be completed.

Although forward-looking statements contained in this document are based on what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

#### **Direct Supplier Relationships**















MANUFACTURING GROUP



#### Validation:

- Cab crash testing complete Feb 2020
- Running prototype Jan 2021
- Brake testing underway June 2021

#### **Purchase Agreements:**

- SMUD 5 trucks signed June 2021
- Delivery in 9 months
- Parts on order for 10 trucks

#### **CA Air Resources Board (CARB) Certification:**

- Documentation Submitted June 2021
- Anticipate EO by August 2021
- Eligible for CA incentives Fall 2021

#### **Strategic Partnerships:**

- CMC Client
- Technology & Manufacturing Partners
- OEM & Fleet Alliances

## Significant Milestones Met and Underway to Accelerate Success!

#### All Eyes are on SMUD

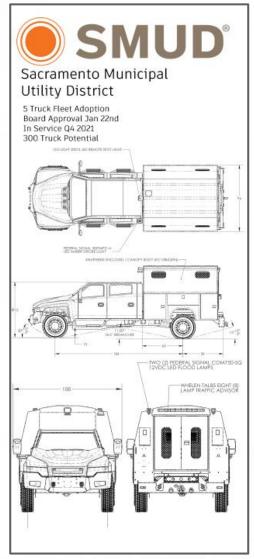












#### **Zeus Momentum in CA:**

- Tremendous support from CMC, E Source, CalStrat
- Obtain CARB EO in August
- CMC & SMUD Ride & Drive event in October
- Secure order from City of Sacramento
- Execute on SMUD 5 truck fleet adoption
- E Source write-up and industry publication
- Expand product portfolio

#### Success = Access to 100k+ Trucks/Year

- \$1.6B in CA alone...blue ocean
- Competitors struggle with applications
- Payload, body integration, speed to market
- Timing is good vs fleet adoption models
- Many fleets are "cheering us on"



#### **Zeus Electric Chassis Team**



WAYNE KUGEL, CEO
Over 30 years in Operational and Executive
Management, Computing, Big Data and
Artificial Intelligence with Cray, HPE and IBM



JOHN SZTYKIEL, INDUSTRY ADVISOR
Former President & CEO Spartan Motors, 35 Years Specialty
Truck Market Experience, Co-Founder Created To C, Futureminded Strategic and Operational Business Consulting



BOB GRINSTEAD, FOUNDER & CTO
Over 25 years Design, Engineering, & Manufacturing
Specialty and Vocational Trucks, Medium, Heavy-Duty and
Specialized Truck Electrification Industry Expert



BILL BRANDT, BUSINESS DEVELOPMENT

Over 33 years of Experience in Motion & Control Vehicle
Integration Technologies, Aerospace, Military Ground
Vehicles and Mobile On-Highway Industries



LEE PRINKKILA, TREASURER, CFO
CPA CGMA, U.S. Tax and Public Utilities Expert,
Technologist in Multiple Industries



JIM STEFFES, SALES

North American Fleet Association Board Leader; Over 20 years Commercial Vehicle Fleet Sales, Solutions and Management; Driven to Build Continuous



#### **Team - Continued**



**KENNETH W. SMITH, BOARD CHAIRMAN** 

President and CEO of Ever-Green Energy, professional electrical engineer and globally recognized energy leader with over 35 years of experience in community energy systems



MEREDITH BRANDT,
COMMUNICATIONS AND EVENTS

10 years Engineering in Aerospace Industry; Community Organizer and Events Planner



**PHIL STEFFES, GENERAL COUNSEL** 

40 Years Legal and Contracts Experience in High Tech Industries, And Advising Emerging Companies in the Midwest



**JOEL ECKMAN, DIGITAL ASSET MANAGER** 

Over 25 years of experience helping industrial manufacturing companies compete and succeed in the digital space.



JANET JANISZEWSKI, HUMAN RESOURCES

Over 25 years' experience leading Human Resources for companies in the medical, CPG, and service industries.



FRANK PHILLIPS, JR.,
VP ENGINEERING AND OPERATIONS

35 years of operations organizational structure management, including MRP, ISO and operations systems implementation and engineering design and program management.



#### **DAVID FREEMAN, OPERATIONS ENGINEER**

30 years' experience in prototype machine design, industrial automation and process control. Creating solutions for efficient workflow & increased production while decreasing defects

# LIPFIT RETROFIT AFTER MARKET









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